



ROTARY CLUB OF KEY BISCAZYNE FOUNDATION

c/o Ruben Weisson

170 Ocean Lane Drive, #408, Key Biscayne, FL 33149

Tel: 305-569-1884; email: ruben.weisson@wellsfargo.com

www.keybiscaynewinefest.com

September, 2018

Ref: Sponsorship of 14th Annual Rotary Key Biscayne Wine & Food Fest

Dear Sponsor,

It is our pleasure to announce that the 14th Annual Rotary Key Biscayne Wine & Food Fest will be held on Thursday, November 15th, 2018 from 6:30 pm to 11:00 pm at The Rusty Pelican on Key Biscayne. The evening's proceeds will benefit the Rotary Club of Key Biscayne Foundation (RCKBF) and its affiliated charities for adults and children.

The proceeds from this event qualify for multiple matching grants. Over the past four years, the Rotary Club of Key Biscayne has successfully obtained matching grants from local Rotary District 6990 and The Rotary International Foundation in Evanston, IL exceeding \$400,000 to maximize the charitable impact of this fundraiser.

In addition, Rotary's collaboration continues with the **ARC of South Florida**. ARC of South Florida's members will organize a silent auction and receive part of the proceeds to fund its programming. Auction lots will consist of items, including travel, restaurant vouchers, sports memorabilia, and select goods and services.

The fundraiser will feature twenty one varietals from the New World competing against wines from the Old World to earn recognition as "Best of Show" in each class. This will be an exciting "showdown". The main varietals will be:

WHITES

Rose, Sauvignon Blanc, Chardonnay, Viognier, Pinot Grigio, Albarino, White blend

REDS

Cabernet Sauvignon, Merlot, Malbec, Cab Franc, Zinfandel, Syrah, Sangiovese, Pinot Noir, Tempranillo, Primitivo, Chianti, Red blend.

Shari Gherman, president of the American Fine Wine Competition & Gala, will join us again as our wine director and five noted wine professionals will be judging these exciting wines: **Patrick Sullivan**, Wine Educator and professional Wine Judge; **Wendy Rosano**, Sommelier and Certified Specialist of Wine; **Roberto Colombi**, Sommelier and GM of The Blue in the Waldorf Astoria Boca Raton Resort, **Delius Shirley**, owner of Ortanique on the Mile in Coral Gables and **Jacqueline Coleman**, wine columnist for Biscayne Times Newspaper, Let's Eat Magazine and South Florida Luxury Guide will conclude the professional Judging panel.

NEW THIS YEAR

Amber Love Bond, columnist for Media Bites, Eater Miami, TimeOut Magazine Miami, Brickell Living and a few other publications will be joining our professional judges' team as our official food writer in charge of selecting the best food delicacies of the evening. Additionally, the event will feature a People's Food Choice award for the "Best of Show".

Robert Rex, Deerfield Ranch Winery, 2018 Winemaker of the Year, will be hosting a special seminar on "How to Blend the Five Noble Grapes" for a select group of 20 individuals. VIP / RSVP event.

All presented wines have been graciously supplied by **Strategic Importers** and will be available for sale at the event through **The Wine Wave** our official wine retailer. **The Wine Wave**, will coordinate all orders, payment, delivery and pick-up. A variety of food delicacies prepared by several prominent South Florida restaurants are included in the price of admission.

The event will be cross-promoted by more than 1,000 members of the participating and beneficiary organizations. In addition, the event will be promoted by the members of the Key Biscayne Rotary Club.

Media coverage and publicity will also be provided by local publications. As a result, more than 400 distinguished guests are anticipated to attend. Sponsorships confirmed by October 15th will be included in the 3,500 insert program by The Islander News. Sponsor logos will also be displayed in all advertisements in other media publications, signage, and electronic communication.

We would be delighted if you could participate this year. Simply acknowledge on the next page and email to my attention for further processing.

Yours in Rotary Service,

H. Ruben Weisson

Event Chairman

Telephone: 305-569-1884



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Thursday, November 15th, 2018

6:30 pm – 11:00 pm

The Rusty Pelican Restaurant

3201 Rickenbacker Causeway, Key Biscayne, FL

Join us for The Key Biscayne Wine Challenge! Twenty one varietals from the new world will compete against wines from the old world to earn recognition as “Best of Show” in each class. A collection of premium wines from the U.S., Austria, France, Italy and Spain will be juried by South Florida’s most discerning palates.

As a very special treat, Deerfield Ranch Winery’s Robert Rex, 2018 Winemaker of the Year, will be hosting a special seminar on “How to Blend the Five Noble Grapes” for a select group of 20 individuals. RSVP event.

A variety of food delicacies prepared by several prominent South Florida restaurants are included in the price of admission. A silent auction will continue throughout the evening.

Hosted by the Key Biscayne Rotary Club Foundation, the event will benefit its affiliated charities for adults and children.

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3201 Rickenbacker Causeway, Key Biscayne, FL

GIFT IN-KIND PARTNER AGREEMENT

- Provide appropriate quantities and choices of products to accommodate 350 guests during event hours (6:30 p.m. to 11 p.m.).
- Provide adequate staff to handle the anticipated volume of attendees during the event. The Rotary Club of Key Biscayne Foundation (RCKBF) will not be held responsible for your items. Accommodations will be approved upon request.
- Set-Up/Departure: Event Set-up at The Rusty Pelican no later than 5 p.m. Loading instructions will be provided one week before the event. Departure no later than 11:00 p.m.
- Company high resolution **logo (in EPS and JPEG format) must be received upon acceptance.**
- Evidence of insurability must be received by **Monday, October 15, 2018.**

In consideration of the participating GIK's contributions, RCKBF Foundation will provide:

- Designated location to provide products at the event; includes one 6-foot banquet table and two chairs.
- Logo recognition in advertisements for the event dependent on printing deadlines.
- Name recognition on event website with a clickable link to the company's website.
- Opportunity to maximize visibility and cross-promote the company's involvement in the event through the RCKB Foundation's social media outlets (Facebook and Instagram).

ACCEPTANCE: GIK Partner and RCKB Foundation have agreed to and have executed this agreement by their authorized representatives as of the dates indicated below:

Name, title: _____

GIK Partner Signature & Date _____

Please email your reply and evidence of insurance to:

Ruben Weisson at ruben.weisson@wellsfargo.com