



ROTARY CLUB OF KEY BISCAZYNE FOUNDATION

c/o Ruben Weisson

170 Ocean Lane Drive, #408, Key Biscayne, FL 33149

Tel: 305-569-1884; email: ruben.weisson@wellsfargo.com

www.keybiscaynewinefest.com

September, 2018

Ref: Sponsorship of 14th Annual Rotary Key Biscayne Wine & Food Fest

Dear Sponsor,

It is our pleasure to announce that the 14th Annual Rotary Key Biscayne Wine & Food Fest will be held on Thursday, November 15th, 2018 from 6:30 pm to 11:00 pm at The Rusty Pelican on Key Biscayne. The evening's proceeds will benefit the Rotary Club of Key Biscayne Foundation (RCKBF) and its affiliated charities for adults and children.

The proceeds from this event qualify for multiple matching grants. Over the past four years, the Rotary Club of Key Biscayne has successfully obtained matching grants from local Rotary District 6990 and The Rotary International Foundation in Evanston, IL exceeding \$400,000 to maximize the charitable impact of this fundraiser.

In addition, Rotary's collaboration continues with the **ARC of South Florida**. ARC of South Florida's members will organize a silent auction and receive part of the proceeds to fund its programming. Auction lots will consist of items, including travel, restaurant vouchers, sports memorabilia, and select goods and services.

The fundraiser will feature twenty one varietals from the New World competing against wines from the Old World to earn recognition as "Best of Show" in each class. This will be an exciting "showdown". The main varietals will be:

Whites	Reds
Rose	Cabernet Sauvignon
Sauvignon Blanc	Cabernet Franc
Chardonnay	Malbec
Viognier	Pinot Noir
Pinot Grigio	Zinfandel
Albarino	Syrah
Champagne	Red blend
Sparkling	Merlot
White blend	Tempranillo
	Primitivo
	Chianti
	Sangiovese

Shari Gherman, president of the American Fine Wine Competition & Gala, is our wine director again this year and five noted wine professionals will be judging these exciting wines: **Patrick Sullivan**, Wine Educator and professional Wine Judge; **Wendy Rosano**, Sommelier and Certified Specialist of Wine; **Roberto Colombi**, Sommelier and GM of The Blue in the Waldorf Astoria Boca Raton Resort, **Delius Shirley**, owner of Ortanique on the Mile in Coral Gables and **Jacqueline Coleman**, wine columnist for Biscayne Times Newspaper, Let's Eat Magazine and South Florida Luxury Guide will complete the professional Judging panel.

New this year, **Amber Love Bond**, columnist for Media Bites, Eater Miami, TimeOut Magazine Miami, Brickell Living and a few other publications will be joining our professional judges team as our official food writer in charge of selecting the best food delicacies of the evening. Additionally, the event will feature a People's Food Choice award for the "Best of Show".

As a very special treat, **Deerfield Ranch Winery's Robert Rex**, 2018 Winemaker of the Year, will be hosting a special seminar on "How to Blend the Five Noble Grapes" for a select group of 20 individuals. RSVP event.

All presented wines have been graciously supplied by **Strategic Importers** and will be available for sale at the event through **The Wine Wave** our official wine retailer. **The Wine Wave**, will coordinate all orders, payment, delivery and pick-up. A variety of food delicacies prepared by several prominent South Florida restaurants are included in the price of admission.

The event will be cross-promoted by more than 1,000 members of the participating and beneficiary organizations. In addition, the event will be promoted by the members of the Key Biscayne Rotary Club.

Media coverage and publicity will also be provided by local publications. As a result, more than 400 distinguished guests are anticipated to attend. Sponsorships confirmed by October 15th will be included in the 3,500 insert program by The Islander News. Sponsor logos will also be displayed in all advertisements in other media publications, signage, and electronic communication.

We would be delighted if you could participate this year. Simply acknowledge on the next page and email to my attention for further processing.

Yours in Rotary Service,

H. Ruben Weisson

Event Chairman

Telephone: 305-569-1884

email: ruben.weisson@wellsfargo.com

Key Biscayne Rotary Club Foundation
14th Annual Rotary Key Biscayne Wine & Food Fest
The Rusty Pelican Restaurant, Key Biscayne
November 15th, 2018

Benefits - Diamond Level - \$5,000

- ✓ Includes up to 10 event passes for you and your guests (\$850 value)
- ✓ Inclusion of Sponsor name and/or logo in all event advertising, electronic communications, event web site and 3,500-printing insert program
- ✓ Prominent placement of banner provided by Sponsor at the event
- ✓ Recognition of Sponsor at the event
 - Sponsor of RSVP seminar by **Deerfield Ranch Winery's Robert Rex**, 2018 Winemaker of the Year, "How to Blend the Five Noble Grapes" for a select group of 20 individuals. Limit two Diamond Sponsors for this RVSP event.
- ✓ Space for Sponsor to display products and materials (subject to event management's discretion regarding location and extent of display)
- ✓ With the exception of media products, your company will enjoy exclusive participation at the event.

Requirements

- ✓ Provide Key Biscayne Rotary Club Foundation with a contribution of \$5,000 by no later than October 15, 2018
- ✓ Provide Key Biscayne Rotary Club Foundation with a printer's quality corporate logo upon acceptance

Benefits - Platinum Level - \$3,000

- ✓ Includes up to 6 event passes for you and your guests (\$510 value)
- ✓ Inclusion of Sponsor name and/or logo in all event advertising, electronic communications, event web site and 3,500-printing insert program
- ✓ Prominent placement of banner provided by Sponsor at the event
- ✓ Recognition of Sponsor at the event
- ✓ Space for Sponsor to display products and materials (subject to event management's discretion regarding location and extent of display)
- ✓ With the exception of media products, your company will enjoy exclusive participation at the event. Only one Platinum-level Sponsor from each industry will be permitted

Requirements

- ✓ Provide Key Biscayne Rotary Club Foundation with a contribution of \$3,000 by no later than October 15, 2018
- ✓ Provide Key Biscayne Rotary Club Foundation with a printer's quality corporate logo upon acceptance

Key Biscayne Rotary Club Foundation
14th Annual Rotary Key Biscayne Wine & Food Fest
The Rusty Pelican Restaurant, Key Biscayne
November 15th, 2018

Benefits – Gold Level - \$1,500

- ✓ Includes up to 4 event passes for you and your guests (\$340 value)
- ✓ Inclusion of Sponsor name and/or logo in all event advertising, electronic communications, event web site and 3,500-printing insert program
- ✓ Recognition of Sponsor at the event

Requirements

- ✓ Provide Key Biscayne Rotary Club Foundation with a contribution of \$1,500 by no later than October 15, 2018
- ✓ Provide Key Biscayne Rotary Club Foundation with a printer's quality corporate logo upon acceptance

Benefits – Silver Level - \$500

- ✓ Includes up to 2 event passes for your guests (\$170 value)
- ✓ Inclusion of Sponsor name and/or logo in all event advertising, electronic communications, event web site and 3,500-printing insert program
- ✓ Recognition of Sponsor at the event

Requirements

- ✓ Provide Key Biscayne Rotary Club Foundation with a contribution of \$500 by no later than October 15, 2018
- ✓ Provide Key Biscayne Rotary Club Foundation with a printer's quality corporate logo upon acceptance