



ROTARY CLUB OF KEY BISCAZYNE FOUNDATION

c/o Ruben Weisson

200 S. Biscayne Blvd, Ste. 4500 Miami, FL 33131

Tel: 305-416-6440; Fax: 305/929-8225

www.keybiscaynewinefest.com

Sponsorship of 7th Annual Wine, Food & Silent Auction

Dear sponsor,

It is our pleasure to announce that the 7th Annual Key Biscayne Wine, Food and Silent Auction Event will be held on Friday, November 11th from 6:30 pm to 10:00 pm at the Links in Key Biscayne (former home of the Senior PGA Golf Tournament).

The evening's proceeds will benefit the Rotary Club of Key Biscayne Foundation (RCKBF) and its affiliated charities for adults and children. The proceeds from this event qualify for multiple level matching grants. Domestically, funds are matched 100% up to \$2,000 by the local Rotary district. Internationally, funds are first matched 100% by the local district and then, a second time, by the Rotary International Foundation at a rate equivalent to 150% of the local district's match. Over the past two years, the Rotary Club of Key Biscayne has successfully obtained multiple funding in excess of \$60,000 to maximize the charitable impact of this event.

The event will feature premium wines from the best wine producing regions in the United States. Presenting wineries from Washington, Oregon, Ohio, New York and of course California will compete to earn a place among "the Great Wines from America". All the wines will be available for sale at the event through Stefano's Wine and Liquors, our Official Wine retailer. Stefano's will donate 10% of sale proceeds to the Rotary Club of Key Biscayne Foundation. Stefano's will coordinate all orders, payment, delivery and pick-up.

The event is being cross-promoted among the 1,000 members of all participating/beneficiary organizations, members of the Key Biscayne Rotary Club, community leaders, 3500 program inserts by The Islander News, ads in Key Biscayne Magazine, Brickell Magazine with coverage to all area residents and the general media. More than two hundred guests are expected.

The wine judges for this year's event include some of South Florida's most talented palates: Roberto Colombi, Barry Alberts and Henry Barrow. Shari Gherman, President of the American Fine Wine Competition and the Gold Medal Wine Tour, is this year's wine consultant. The wines will be paired with food tastings from an array of wonderful Miami restaurants.

This annual event represents Rotary's continuing collaboration with the Arc of South Florida. The Arc of South Florida will organize the silent auction portion of the evening and will receive part of the proceeds to fund its adult and children programming. Auction lots will consist of over 100 items including travel, restaurant, sports memorabilia, goods and services.

The Rotary Club of Key Biscayne Foundation has designated remaining proceeds to benefit Fundacion Manos del Sur's educational programs in Colombia. Headquartered in Miami, Fundacion Manos del Sur is a non-profit organization that provides financial assistance to underprivileged children in Latin America in the areas of education, health and nutrition.

We would be delighted if you could participate by selecting one of the sponsorship packages listed on the next page. Confirmed Sponsorships received by October 10th, 2011 will be included in a 3,500 insert program to residential and business subscribers of The Islander News, Key Biscayne. All sponsors' logos will be advertised in all media publications, signage, and electronic communication.

Yours in Rotary Service,

H. Ruben Weisson
Event Chairman





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7th Annual Key Biscayne Wine, Food & Silent Auction Event

Friday, November 11th, 2011

6:30 pm – 10:00 pm

At The Links

Club House - 6700 Crandon Boulevard, Key Biscayne

Join us for a unique wine tasting. The best of "The Great Wines from America" will be competitively selected from a collection of premium wines from around the U.S. including Washington, Oregon, Ohio, New York and of course, California. Each presenting winery will showcase a premium selection to be juried by South Florida's most talented palates. Attendees will nibble on delicacies prepared to complement the wines. Silent auction will continue throughout the evening.

Hosted by the Key Biscayne Rotary Club Foundation, the event will benefit its affiliated charities for adults and children.

Sponsor Packages (circle one)

Diamond Level \$5,000

Platinum Sponsor \$3,000

Gold Sponsor \$1,500

Silver Sponsor \$500

Sponsor Name/ best phone/e-mail: _____

By _____ Title _____ Date _____
(Name)

Please fax your reply to Ruben Weisson at 305/929-8225

Key Biscayne Rotary Club Foundation
7th Annual Wine, Food & Silent Auction Event
At The Links, Key Biscayne
November 11, 2011

Benefits - Platinum Level - \$5,000.00

- ✓ Includes up to 10 event passes for your guests (\$750 value)
- ✓ Inclusion of sponsor name and/or logo in all event advertising, electronic communications, event web site and 3,500 insert program (deadline October 26, 2011)
- ✓ Prominent placement of banner provided by sponsor at the event
- ✓ Recognition of sponsor at the event
- ✓ Space for sponsor to display products and materials (subject to event management's discretion regarding location and extent of display)
- ✓ With the exception of media products, your company will enjoy exclusive participation at the event. Only one Platinum Sponsor from each industry will be permitted

Requirements

- ✓ Provide Key Biscayne Rotary Club Foundation with a contribution of \$3,000 by no later than October 26, 2011
- ✓ Provide Key Biscayne Rotary Club Foundation with a corporate logo by no later than October 19, 2011

Benefits - Platinum Level - \$3,000.00

- ✓ Includes up to 6 event passes for your guests (\$450 value)
- ✓ Inclusion of sponsor name and/or logo in all event advertising, electronic communications, event web site and 3,500 insert program (deadline October 26, 2011)
- ✓ Prominent placement of banner provided by sponsor at the event
- ✓ Recognition of sponsor at the event
- ✓ Space for sponsor to display products and materials (subject to event management's discretion regarding location and extent of display)
- ✓ With the exception of media products, your company will enjoy exclusive participation at the event. Only one Platinum Sponsor from each industry will be permitted

Requirements

- ✓ Provide Key Biscayne Rotary Club Foundation with a contribution of \$3,000 by no later than October 26, 2011
- ✓ Provide Key Biscayne Rotary Club Foundation with a corporate logo by no later than October 19, 2011

Benefits - Gold Level - \$1,000.00

- ✓ Includes up to 4 event passes for your guests (\$300 value)
- ✓ Inclusion of sponsor name and/or logo in all event advertising, electronic communications, event web site and 3,500 direct mailers
- ✓ Recognition of sponsor at the event

Requirements

- ✓ Provide Key Biscayne Rotary Club Foundation with a contribution of \$1,500 by no later than October 26, 2011
- ✓ Provide Key Biscayne Rotary Club Foundation with a corporate logo by no later than October 19, 2011

"Service Above Self"

Benefits – Silver Level - \$500.00

- ✓ Includes up to 2 event passes for your guests (\$150 value)
- ✓ Inclusion of sponsor name and/or logo in all event advertising, electronic communications, event web site
- ✓ Recognition of sponsor at the event.

Requirements

- ✓ Provide Key Biscayne Rotary Club Foundation with a contribution of \$500 by no later than October 26, 2011