



ROTARY CLUB OF KEY BISCAYNE FOUNDATION

c/o Ruben Weisson

200 S. Biscayne Blvd, Ste. 4500 Miami, FL 33131

Tel: 305-416-6440; Fax: 305/929-8225

www.keybiscaynewinefest.com

Dear Owner/Manager,

It is our pleasure to announce that the 5th Annual Key Biscayne Wine, Food and Silent Auction Event will be held on Friday, November 13th from 6:30 pm to 10:00 pm at the Links in Key Biscayne (home of the Senior PGA Golf Tournament). The evening's proceeds will benefit the Rotary Club of Key Biscayne Foundation (RCKBF) and its affiliated charities for adults and children.

In coordination SUNBOX Eleven Winery, a boutique Miami-based California winery, we are organizing a tasting of "California's Best Limited Production Wine" featuring all major wine producing regions. Each station will pour five wines including a premium selection to be juried by independent judges who will award a Gold Medal to the "best of the best". All the wines will be available for sale at the event at discounted prices. The venue will coordinate orders, payment, delivery and pick-up.

Food pairings will be coordinated by Chef Winemaker Superdave Gordon, a classically trained chef & co-winemaker for SUNBOX Eleven, and executed by Chef Andreina Yon from The Links and participating local and area restaurants. This annual event represents Rotary's continuing collaboration with the Association for Retarded Citizens, South Florida (ARC). ARC will organize the silent auction portion of the evening and will receive part of the proceeds to fund its adult programming. Auction lots will consist of over 100 items including travel, restaurant, sports memorabilia as well as goods and services with an estimated market value in excess of \$54,000.

We are also pleased to announce two additional projects to benefit children. Locally, proceeds will help Shake-A-Leg, Miami acquire needed equipment to conduct its marine youth program. Shake-A-Leg, Miami helps children and adults with physical, developmental and economic challenges set sail to provide new hope and opportunities. Internationally, funds will benefit Fundacion Manos del Sur's educational programs in Nicaragua. Headquartered in Miami, Fundacion Manos del Sur is a non-profit organization that provides financial assistance to underprivileged children in Latin America in the areas of education, health and nutrition. Both of these projects may be eligible for grant matching by the local Rotary District and by Rotary International.

The event is being cross-promoted among the 1,000 members of all participating/beneficiary organizations, members of the Key Biscayne Rotary Club, community leaders, 3500 program inserts by The Islander News, ads in Key Biscayne Magazine, Brickell Magazine with coverage to all area residents and the general media.

We would be delighted if you could participate by selecting one of the sponsorship packages listed on the next page. Confirmed Sponsorships received by October 26st will be included in a 3,500 insert program to residential and business subscribers of The Islander News, Key Biscayne. All sponsors' logos will be advertised in all media publications, signage, and electronic communication.

Yours in Rotary Service,

H. Ruben Weisson

Event Chairman

Assistant District Governor, Area 6

Miami, Miami Beach, Coconut Grove, Key Biscayne





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5th Annual Key Biscayne Wine, Food & Silent Auction Event

Friday, November 13th, 2009

6:30 pm – 10:00 pm

At The Links

Club House - 6700 Crandon Boulevard, Key Biscayne

Join us for a tasting of "California's Best Limited Production Wines" featuring all major wine producing regions. Each will showcase a premium selection to be juried by independent judges who will award a gold medal to the "Best of the Best". Attendees will nibble on delicacies prepared to complement the wines. Silent auction will continue throughout the evening.

Hosted by the Key Biscayne Rotary Club Foundation, the event will benefit its affiliated charities for adults and children.

Sponsor Packages

Platinum Sponsor \$3,000

Gold Sponsor \$1,500

Silver Sponsor \$500

Sponsor Name/ best phone/e-mail: _____

By _____ Title _____ Date _____
(Name)

Please fax your reply to Ruben Weisson at 305/929-8225

Sponsor Package

Key Biscayne Rotary Club Foundation

5th Annual Wine, Food & Silent Auction Event

At The Links, Key Biscayne

November 13, 2009

Benefits - Platinum Level

- ✓ Includes up to 6 event passes for your guests (\$450 value)
- ✓ Inclusion of sponsor name and/or logo in all event advertising, electronic communications, event web site and 3,500 insert program
- ✓ Prominent placement of banner provided by sponsor at the event
- ✓ Recognition of sponsor at the event
- ✓ Space for sponsor to display products and materials (subject to event management's discretion regarding location and extent of display)
- ✓ With the exception of media products, your company will enjoy exclusive participation at the event. Only one Platinum Sponsor from each industry will be permitted

Requirements

- ✓ Provide Key Biscayne Rotary Club Foundation with a contribution of \$3,000 by no later than October 26, 2009
- ✓ Provide Key Biscayne Rotary Club Foundation with a corporate logo by no later than October 19, 2009

Benefits – Gold Level

- ✓ Includes up to 4 event passes for your guests (\$300 value)
- ✓ Inclusion of sponsor name and/or logo in all event advertising, electronic communications, event web site and 3,500 direct mailers
- ✓ Recognition of sponsor at the event

Requirements

- ✓ Provide Key Biscayne Rotary Club Foundation with a contribution of \$1,500 by no later than October 26, 2009
- ✓ Provide Key Biscayne Rotary Club Foundation with a corporate logo by no later than October 19, 2009

Benefits – Silver Level

- ✓ Includes up to 2 event passes for your guests (\$150 value)
- ✓ Inclusion of sponsor name and/or logo in all event advertising, electronic communications, event web site
- ✓ Recognition of sponsor at the event.

Requirements

- ✓ Provide Key Biscayne Rotary Club Foundation with a contribution of \$500 by no later than October 26, 2009

"Service Above Self"